

BUSINESS USER JOURNEY

Evidence Based Big Data Benchmarking to Improve Business Performance



The DataBench Toolbox provides a unique environment to search, select and deploy Big Data and Analytics tools, generate unified technical results metrics and derive business KPIs.

A business user is able to find interesting and useful facts about business KPIs by industry or use case, tools, lessons learned, solutions and much more related to benchmarking to support decision-making from a business perspective.

BEGINNER

Check the set of Knowledge Nuggets
to understand what Big Data
Benchmarking is and its benefits.
You can also type "beginner" in the
search box for more information, or
see the FAQs section!

Searching for existing knowledge about benchmarking:

- Introduce any of the metadata fields in the search box to access existing resources related to technical and business benchmarking
- Browse the Knowledge Nuggets Catalogue
- Use the "Guided Search" by selecting some of the most used metadata fields

Select the Knowledge Nuggets or Technical Benchmark of your interest to find the business information related to it and the metadata indicating their main features.

If you happen to be interested in technical aspects, you can check at the different architectural blueprints by sector.

ADVANCED

Use the DataBench Self-Assessment
Tool to benchmark your business
performance against other companies
in the same industry and size. The tool
is user-friendly and it requires 20/25
minutes to answer 20 questions.

Take a look at the different Knowledge Nuggets in an easy way by filtering the results with multiple options depending on your interests and needs:

- Quantitative KPIs by industry, use case and company size
- Qualitative KPIs by industry, use case and company size

Follow the sizing and cost assessment methodology of DataBench to obtain a preliminary assessment of the Big Data Technologies for specific use cases. Also, check the results of the surveys and the desk analysis related to benchmarking and Big Data.

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