

# Industrial-Driven Big Data as a Self-Service Solution

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**University of Novi Sad, Faculty of Sciences, Serbia**

**Virtual BenchLearning Webinar**

**July 8, 2020**



# Outline



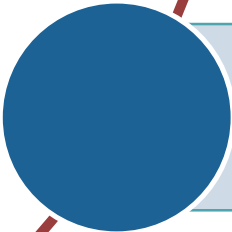
Brief introduction to I-BiDaaS



I-BiDaaS pipeline, architecture & technologies



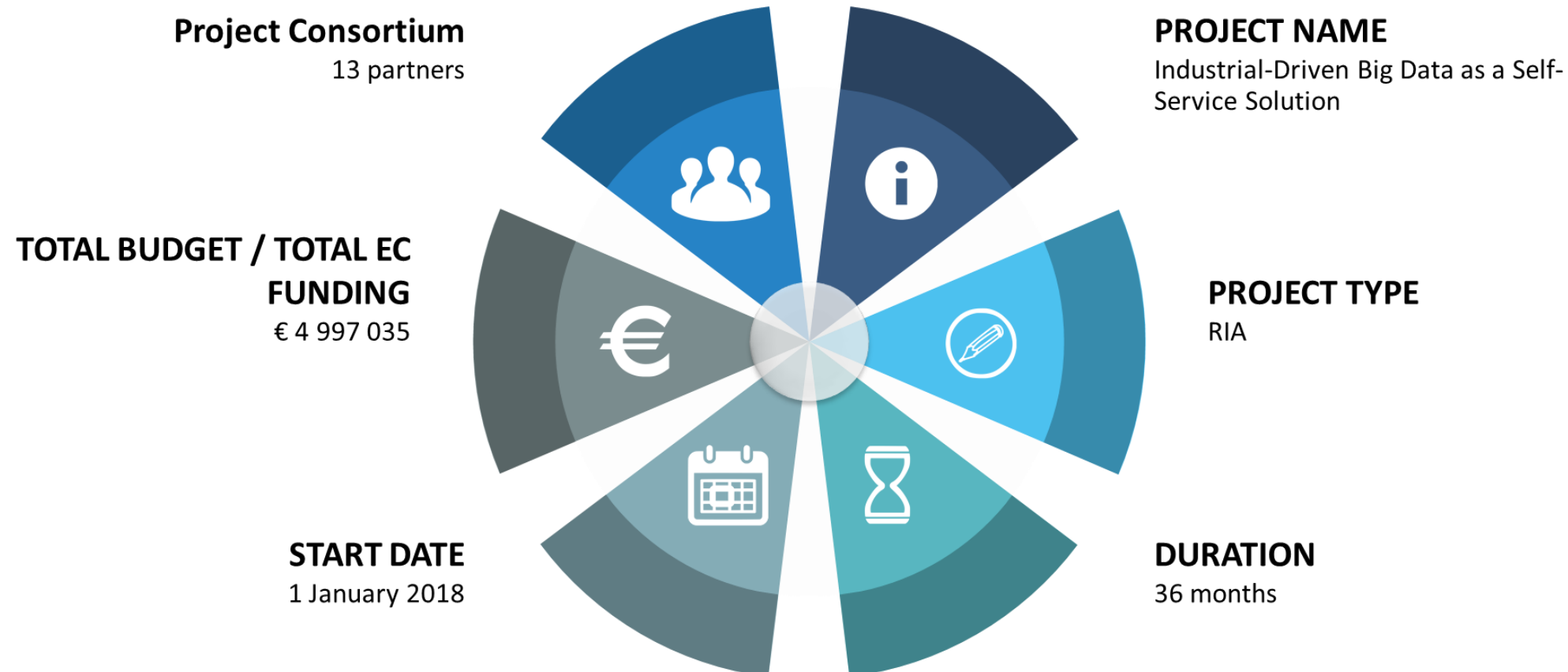
I-BiDaaS & BDVA reference model



Benchmarking landscape and opportunities @ I-BiDaaS



# Identity card



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# Consortium

1. FOUNDATION FOR RESEARCH AND TECHNOLOGY HELLAS (**FORTH**)
2. BARCELONA SUPERCOMPUTING CENTER - CENTRO NACIONAL DE SUPERCOMPUTACION (**BSC**)
3. IBM ISRAEL - SCIENCE AND TECHNOLOGY LTD (**IBM**)
4. CENTRO RICERCHE FIAT SCPA (**CRF**)
5. SOFTWARE AG (**SAG**)
6. CAIXABANK, S.A (**CAIXA**)
7. THE UNIVERSITY OF MANCHESTER (**UNIMAN**)
8. ECOLE NATIONALE DES PONTS ET CHAUSSEES (**ENPC**)
9. ATOS SPAIN SA (**ATOS**)
10. AEGIS IT RESEARCH LTD (**AEGIS**)
11. INFORMATION TECHNOLOGY FOR MARKET LEADERSHIP (**ITML**)
12. UNIVERSITY OF NOVI SAD FACULTY OF SCIENCES SERBIA (**UNSPMF**)
13. TELEFONICA INVESTIGACION Y DESARROLLO SA (**TID**)





# Key messages



A **complete** and **safe environment** for methodological **big data experimentation**



Tool and services to **increase the quality** of data analytics



A Big Data as a **Self-Service solution** that helps in **breaking silos** and boosts EU's data-driven economy



Tools and services for **fast ingestion and consolidation** of both realistic and fabricated data



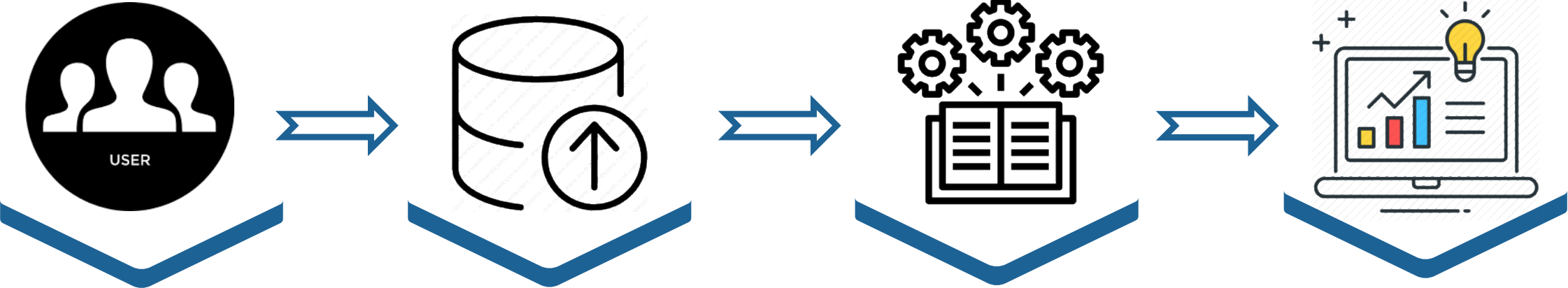
**Increases impact** in research community and contributes to industrial innovation capacity



Tools and services for the management of **heterogeneous infrastructures**



# I-BiDaaS pipeline



## Users

- Expert mode
- Self-service mode
- Co-develop mode

## Data

- Import your data
- Fabricate Data
- Tokenize data

## Analyze your Data

- Stream & Batch Analytics
- Expert: Upload your code
- Self-service: Select an algorithm from the pool
- Co-develop: custom end-to-end application

## Results

- Visualize the results
- Share models

## Benefits of using I-BiDaaS

Do it yourself  
In a flexible  
manner

Break data silos

Safe environment

Interact with Big Data  
technologies

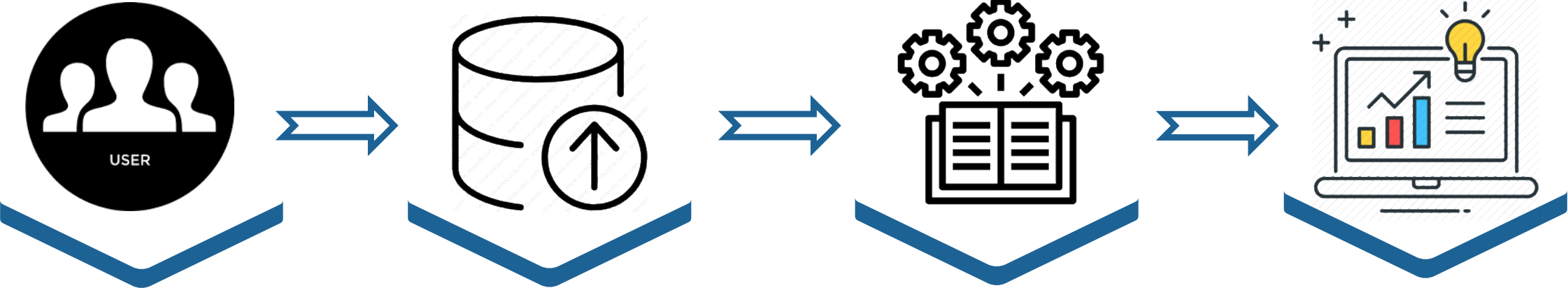
Increase speed of  
data analysis

Intra- and inter-  
domain data-flow

Cope with the rate of data  
asset growth



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### Flexible solution

EXPERT MODE

Experiment with your own code

Upload your own code (based on pre-defined code templates) and make full use of I-BiDaaS data processing pipeline

SELF-SERVICE MODE

Experiment with predefined algorithms

Select an algorithm from a pool of available algorithmic implementations and construct a Big Data processing pipeline

CO-DEVELOP MODE

Customised industrial use cases

Have a look at tailor-made end to end implementations of the I-BiDaaS pipeline for specific industrial use cases in the fields of Banking, Manufacturing and Telecommunications.

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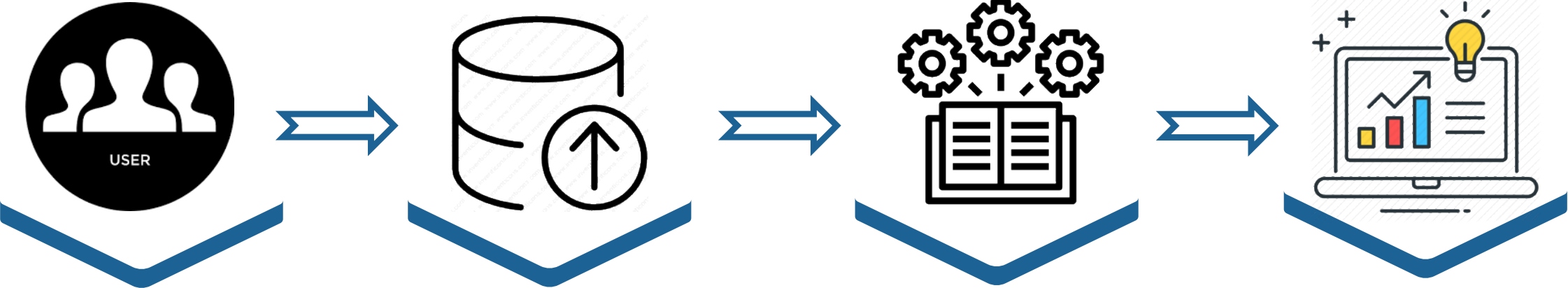
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**Data sharing  
& breaking silos**

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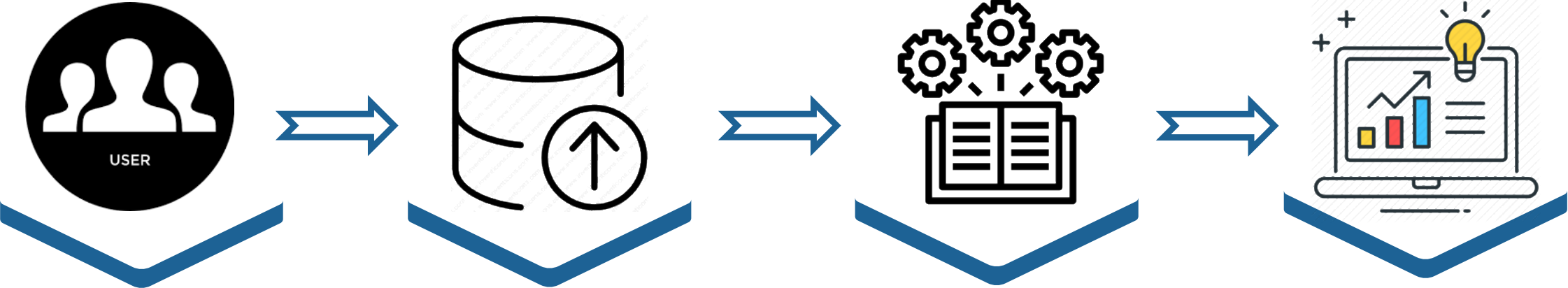
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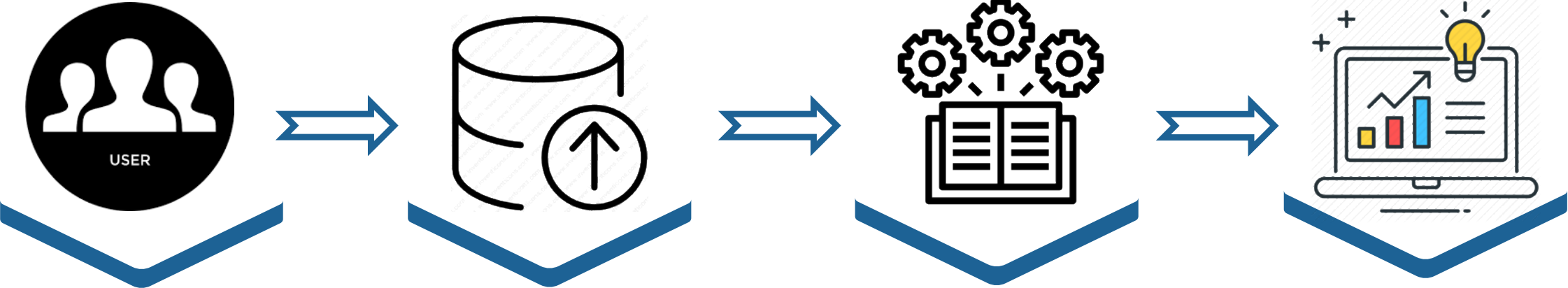
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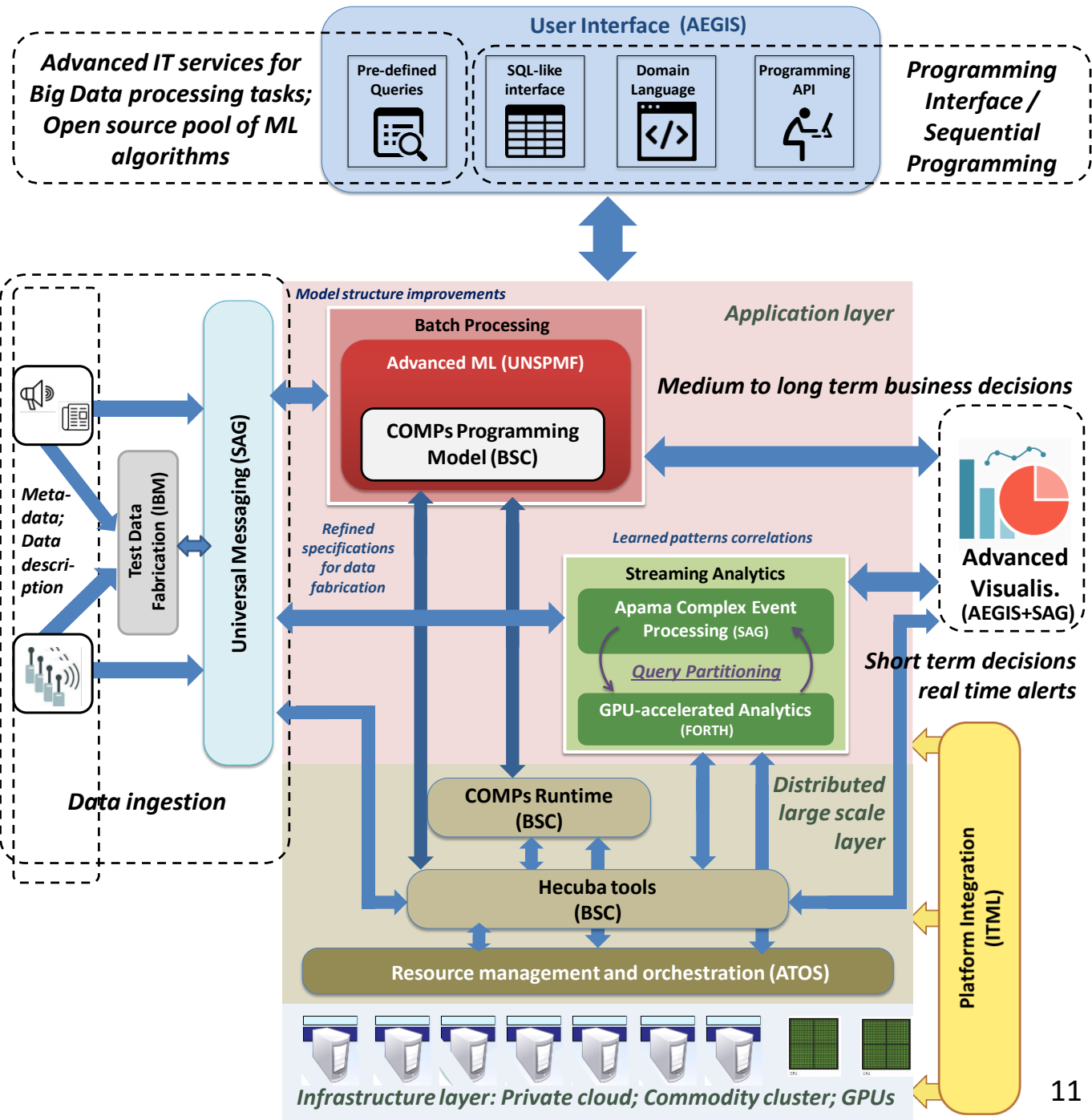
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# The I-BiDaaS solution: Architecture & technologies



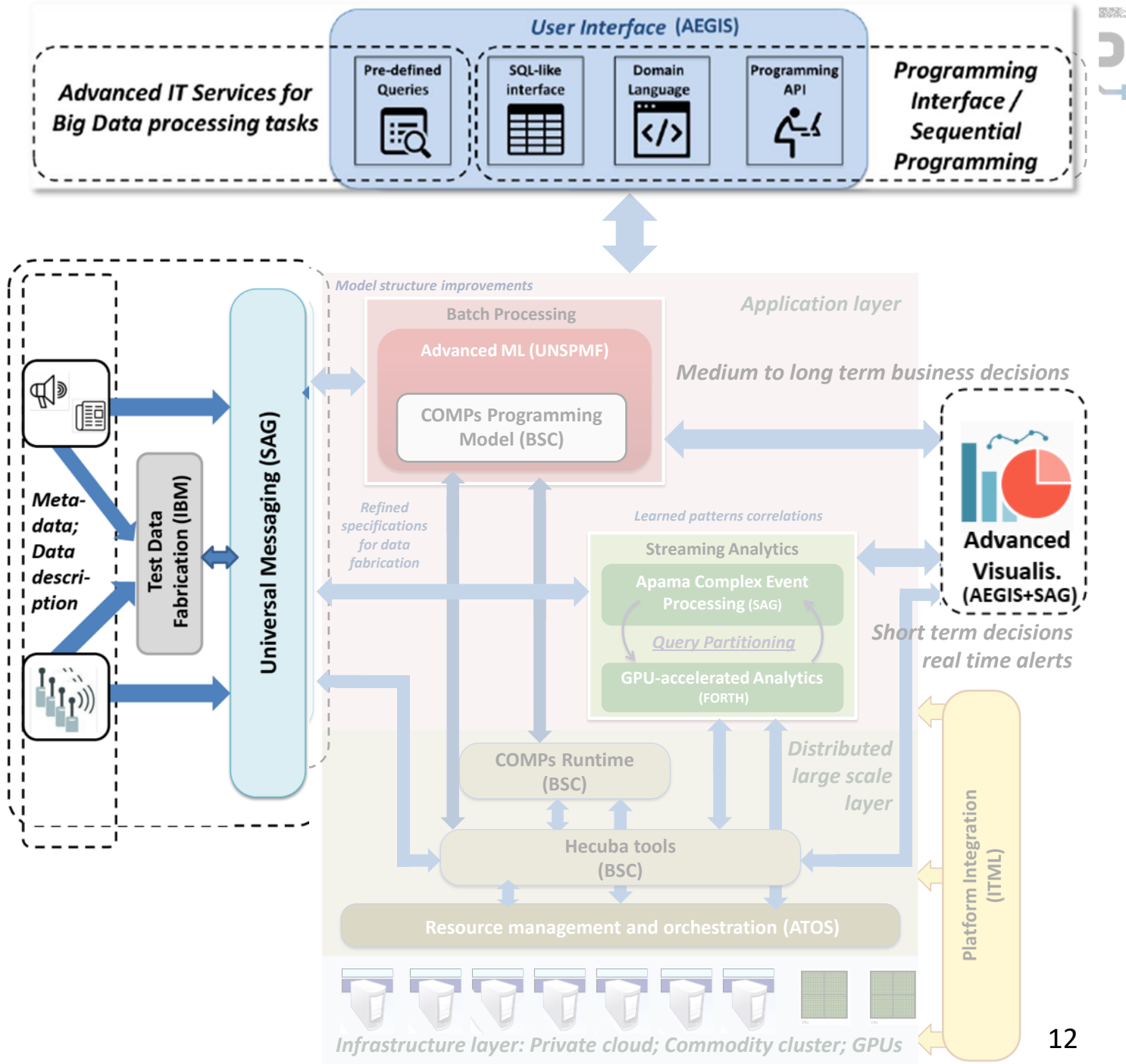


**WP2:**  
*Data, user interface, visualization*

**Technologies:**

- IBM TDF
- SAG UM
- AEGIS AVT

<http://ibidaas.eu/tools>

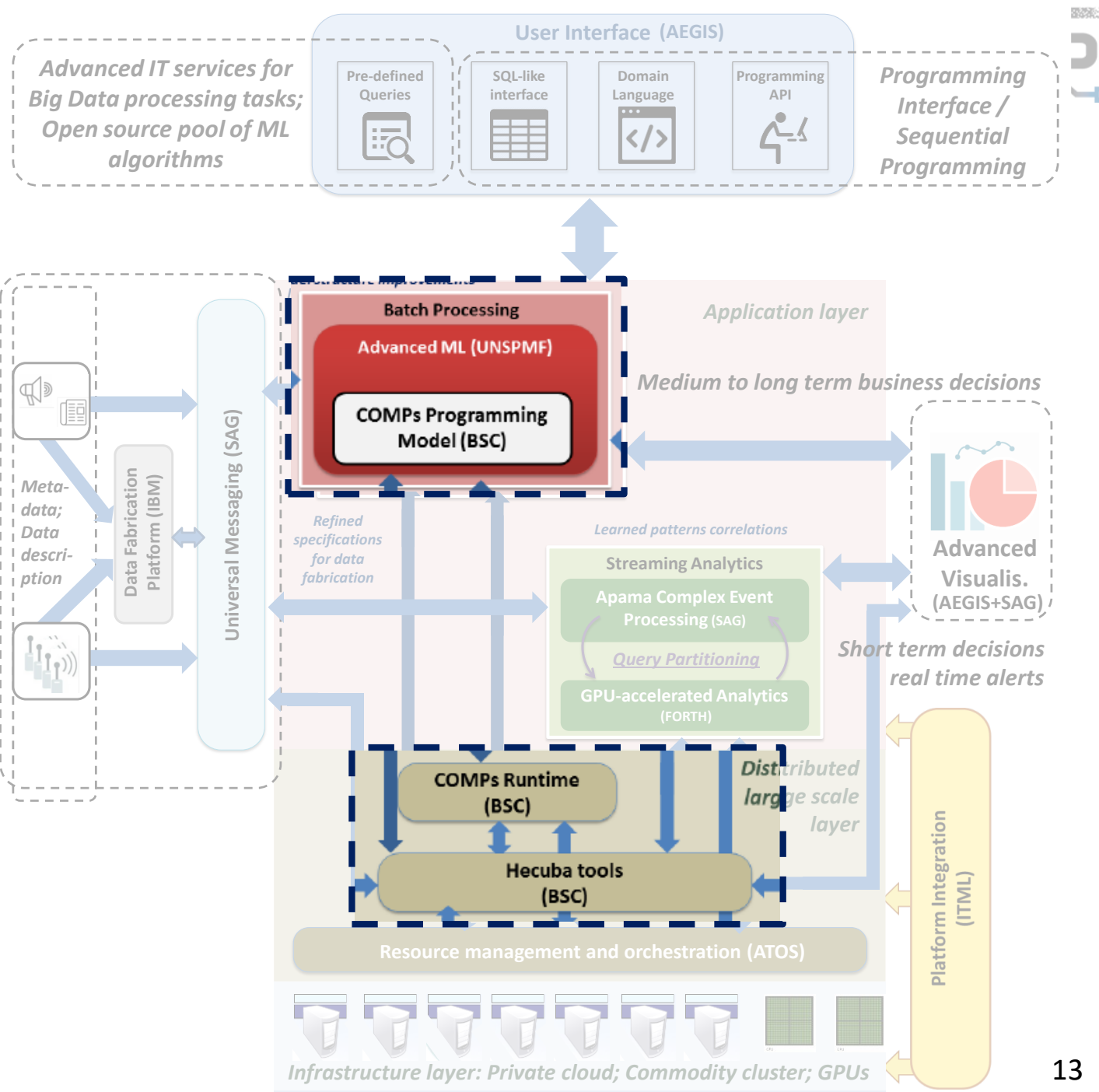




**WP3:**  
*Batch analytics*

- Technologies:**
- BSC COMPSs
  - BSC Hecuba
  - BSC Qbeast
  - Advanced ML (UNSPMF)

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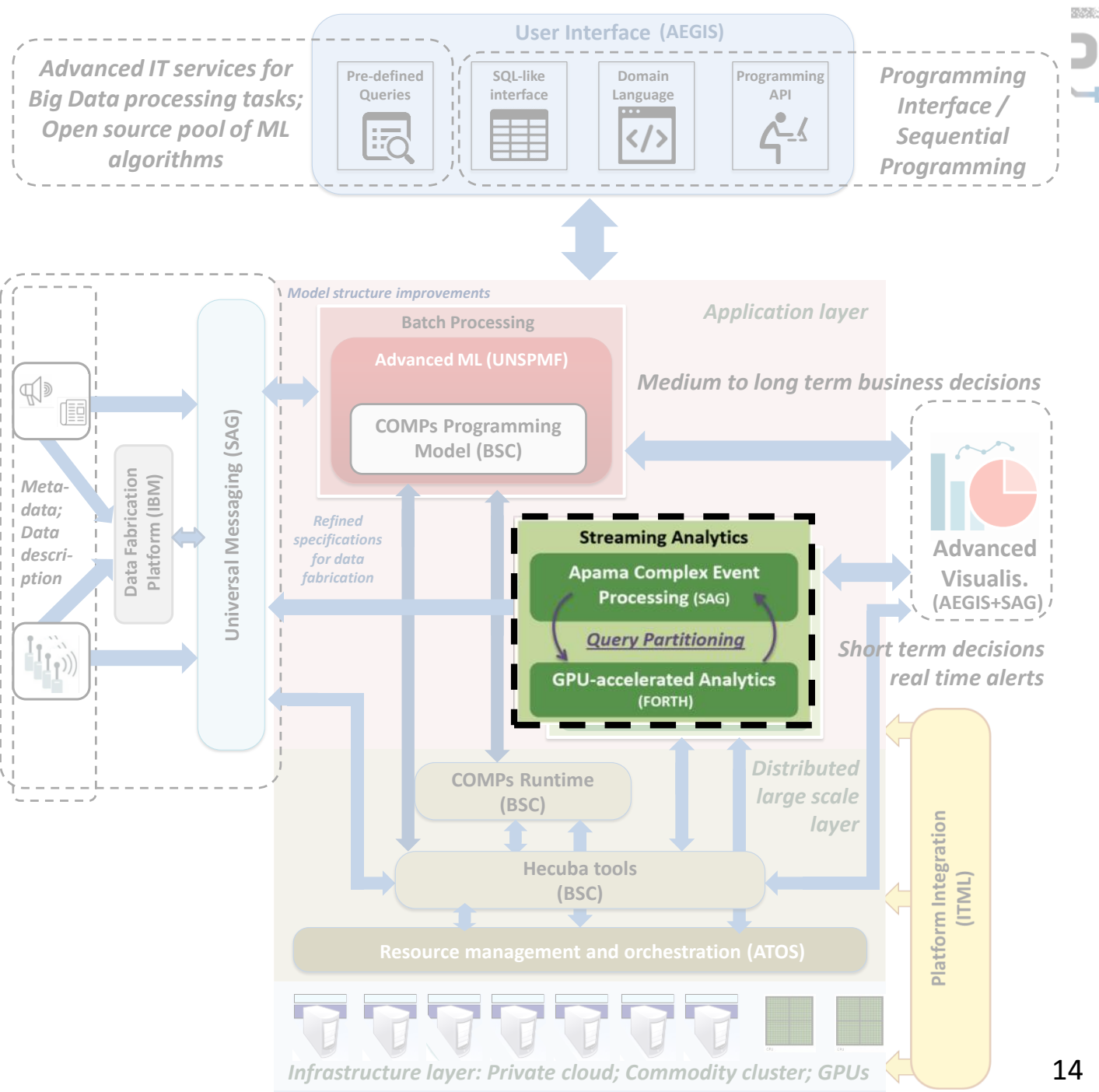


**WP4:**  
**Streaming analytics**

**Technologies:**

- SAG Apama CEP
- FORTH GPU-accel. analytics

<http://ibidaas.eu/tools>

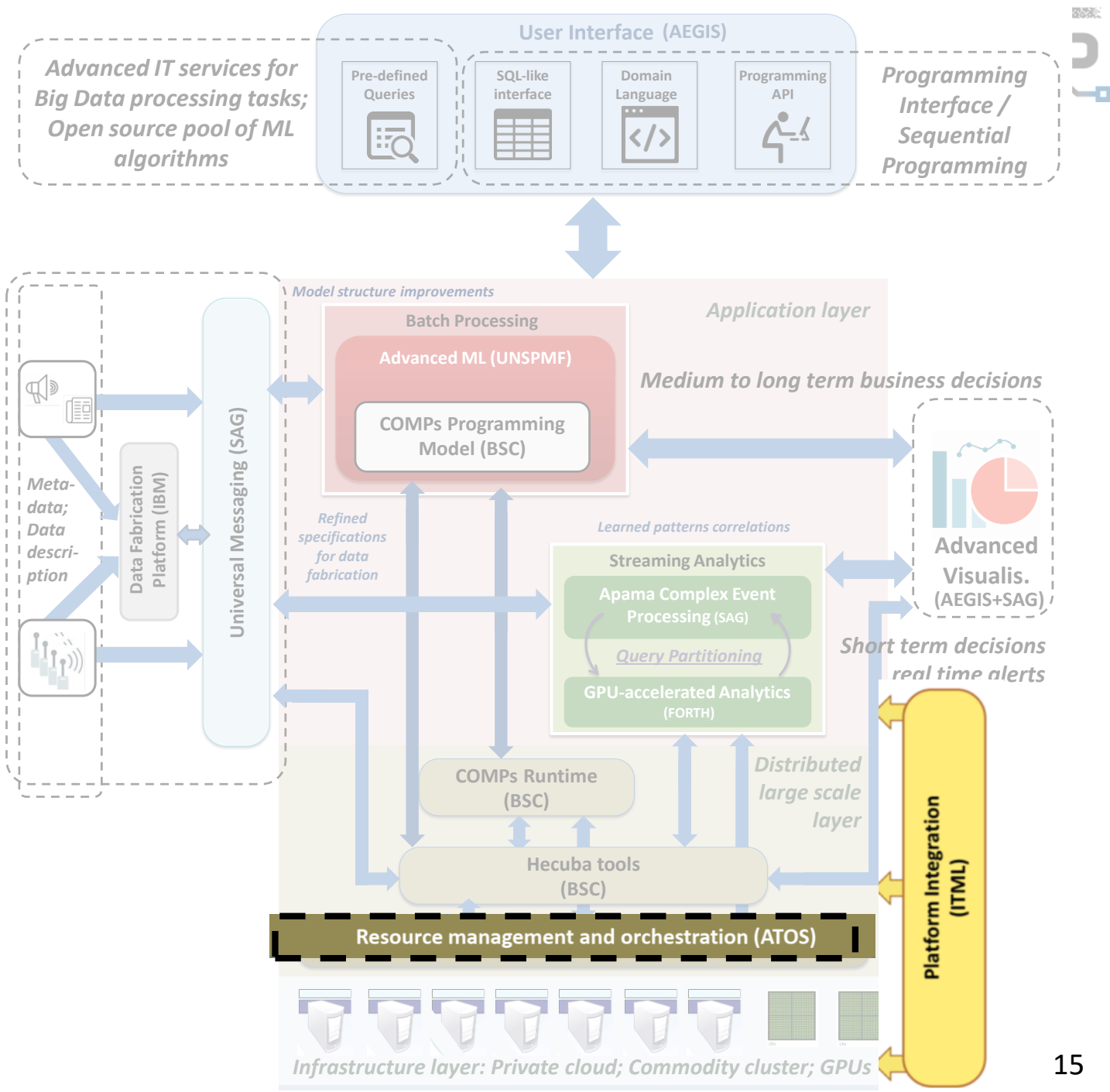




**WP5:**  
**Resource mgmt & integration**

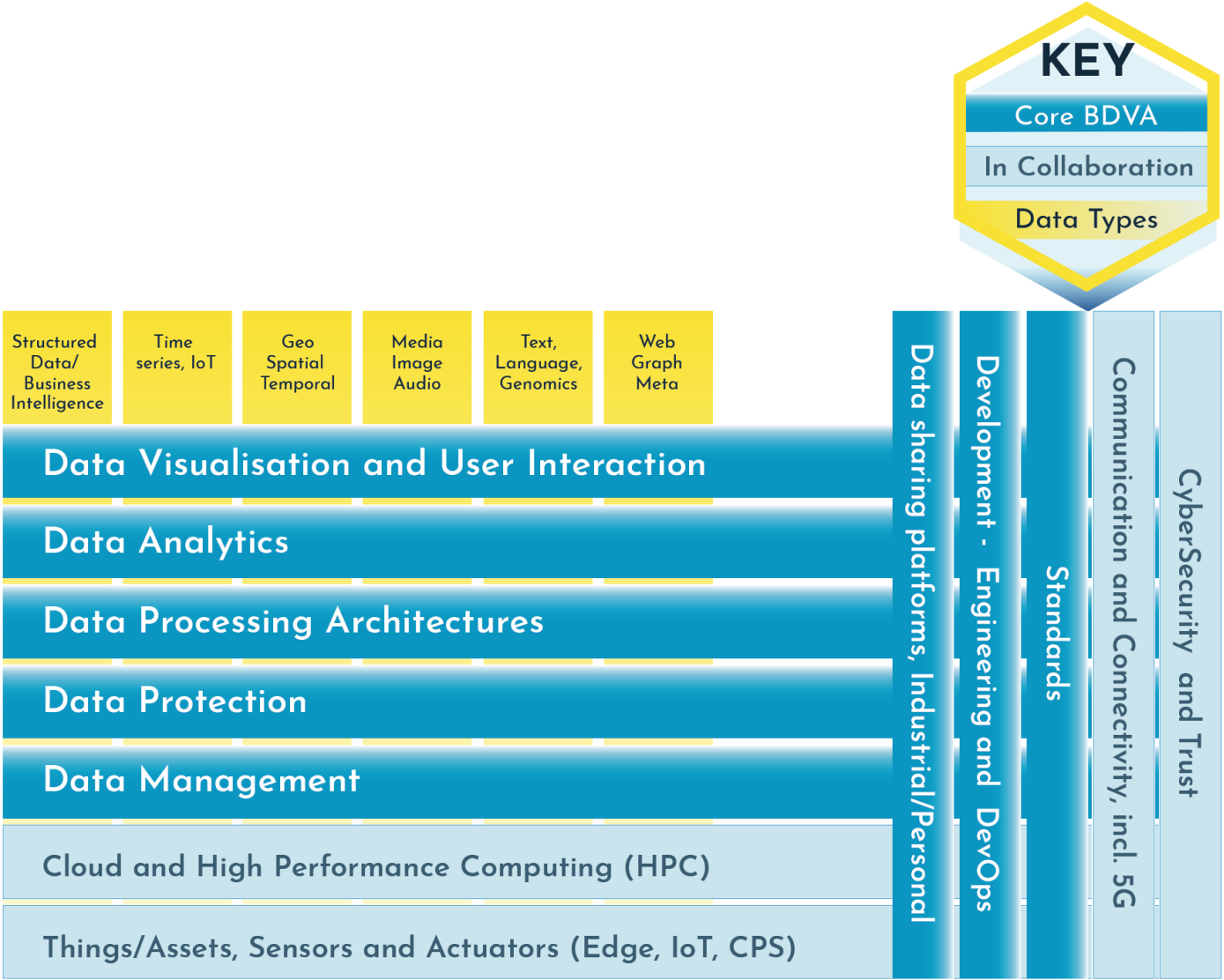
- Technologies:**
- ATOS Resource mgmt
  - ITML integration services

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# BDVA Reference model



*BDV SRIA: European Big Data Value Strategic Research and Innovation Agenda*





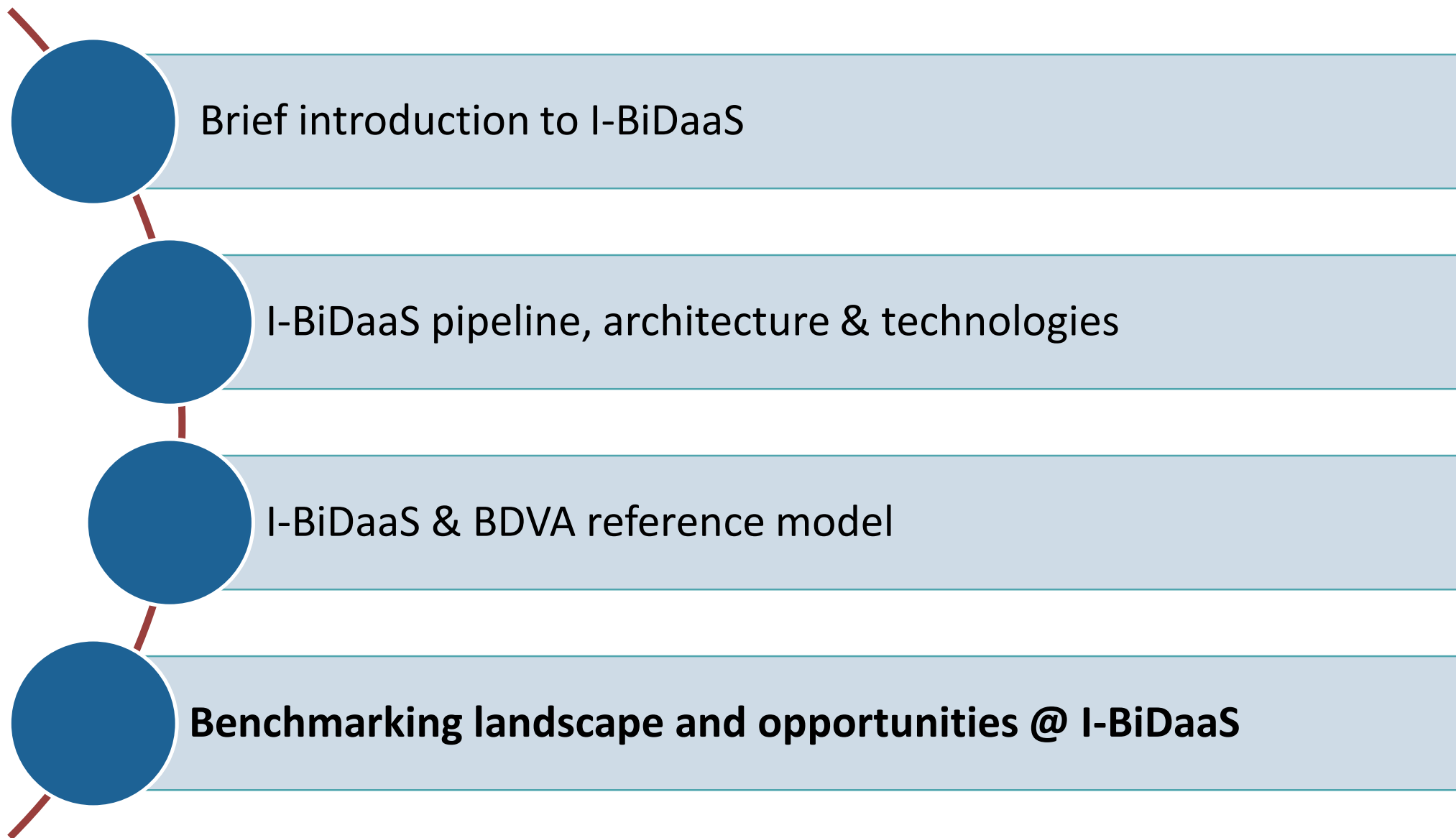
# BDVA reference model horizontal concerns & I-BiDaaS



BDV reference model horizontal concern	<i>I-BiDaaS</i> module or platform as a whole
Data visualization and user interaction	Advanced visualization module (AEGIS+SAG); User interface (AEGIS)
Data analytics	Batch processing module (UNSPMF+BSC); Streaming analytics module (SAG+FORTH)
Data processing architectures expected advances according to BDVA SRIA	<i>I-BiDaaS</i> platform
Data protection	FORTH commodity cluster privacy preservation through commodity hardware (Intel SGX); TDF (IBM) for generation of realistic synthetic data when real data cannot be uploaded to cloud or similar systems
Data management	COMPSs runtime (BSC); ATOS resource management and orchestration module
The Cloud and HPC	(efficient usage of Cloud) ATOS resource management and orchestration module



# Outline





# Benchmarking: Technology level



I-BiDaaS partner	Technology name	Big Data pipeline element	Current benchmarks
FORTH	GPU accelerator technology	Data pre-processing, Streaming Analytics	Custom benchmark (throughput, latency)
BSC	COMPSSs	Sequential programming model for distributed architectures	Applications (Own use cases)
BSC	Hecuba	Data management framework with easy interface	Applications (Own use cases)
BSC	Qbeast	Multidimensional indexing and storage	TCP-H
IBM	Test Data Fabrication	Synthetic test data fabrication	Several open source + commercial products (e.g., Grid tools of CA) / No known benchmarks yet
SAG	Apama Streaming Analytics Platform	Streaming Analytics	Custom benchmark (throughput)
SAG	Universal Messaging	Message Broker	Custom benchmark (throughput)
SAG	WebMethods Integration Platform	Integration	N/A
SAG	MashZone	Visualization	N/A
AEGIS	Advanced visualization and monitoring	Visualization and interface	N/A
UNSPMF	Pool of ML algorithms in COMPSS/Python	Batch analytics	Respective MPI implementation; Sklearn
ATOS	Resource management and orchestration module	Resource management	N/A



# Benchmarking: Business, data & analytics level

	Business Objectives	Data Sets	Data Size	Processing Type	Type of Analysis
Telecoms	<ul style="list-style-type: none"><li>- improve and optimize current operations</li></ul>	<ul style="list-style-type: none"><li>- Anonymized mobility data (structured)</li><li>- Anonymized call center data (unstructured)</li></ul>	TB	<ul style="list-style-type: none"><li>- batch &amp; streaming</li></ul>	<ul style="list-style-type: none"><li>- predictive</li><li>- descriptive / diagnostic</li></ul>
Finance	<ul style="list-style-type: none"><li>- improve decision making</li><li>- improve efficiency of Big Data solutions</li></ul>	<ul style="list-style-type: none"><li>- Tokenized online banking control data (structured)</li><li>- Tokenized bank transfer data (structured)</li><li>- Tokenized IP address data (structured)</li></ul>	PB	<ul style="list-style-type: none"><li>- batch</li><li>- batch &amp; streaming</li></ul>	<ul style="list-style-type: none"><li>- descriptive / diagnostic</li></ul>
Manufacturing	<ul style="list-style-type: none"><li>- improve and optimise current operations</li><li>- improve the quality of the process and product</li></ul>	<ul style="list-style-type: none"><li>- Anonymized SCADA/MES data (structured)</li><li>- Anonymized Aluminum Die-casting (structured)</li></ul>	GB	<ul style="list-style-type: none"><li>- batch</li><li>- batch &amp; streaming</li></ul>	<ul style="list-style-type: none"><li>- predictive</li><li>- diagnostic</li></ul>



# Benchmarking: Business level

I-BiDaaS Partner	Use Case	Most relevant business KPIs
TID	Accurate location prediction with high traffic and visibility	<ul style="list-style-type: none"><li>- Acquisition of insights on the dynamics of cellular sectors</li><li>- <b>Processing costs (cost reduction)</b></li><li>- <b>Customer satisfaction</b></li></ul>
TID	Optimization of placement of telecommunication equipment	
TID	Quality of service in Call Centers	
CAIXA	Enhanced control on online banking	<ul style="list-style-type: none"><li>- <b>Cost reduction</b></li><li>- Data accessibility</li><li>- <b>Time efficiency</b></li><li>- End-to-end execution time (from data request to data provision)</li></ul>
CAIXA	Advanced analysis of bank transfer payment in financial terminal	
CAIXA	Analysis of relationships through IP addresses	
CRF	Production process of aluminium die-casting	<ul style="list-style-type: none"><li>- 3 <b>Product quality</b> levels (High, Medium, Low)</li><li>- Overall Equipment Effectiveness (OEE),</li><li>- Maintenance cost</li><li>- <b>Cost reduction</b></li></ul>
CRF	Maintenance and monitoring of production assets	